As of 7/15/2025

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What is LinkedIn?



From their own website, "LinkedIn is the world's largest professional network on the internet. You can use LinkedIn to find the right job or internship, connect and strengthen professional relationships, and learn the skills you need to succeed in your career."

At first glance, LinkedIn looks and feels like a Social Media platform. It is; in fact, it is the oldest Social Media network on the Internet. LinkedIn helps you in a wide variety of areas such as: find and maintain contact with colleagues past and present, stay in touch with industry news, get advice with a business problem, build your skills with LinkedIn learning (additional cost). Business owners can use LinkedIn to find customers, brand themselves hire employees, and more.

This course focuses on finding employment—one of the biggest uses of LinkedIn.

"49 Million Users Look for Jobs Through LinkedIn Weekly" (source: <u>https://thesocialshepherd.com/blog/linkedin-statistics</u> -1/20/25)

For this handout (in color) and more, visit my teacher's website at: www.clearcutcomputing.com/school





Job Hunting Using LinkedIn

Let's jump in to this audience's most probable reason for using LinkedIn: <u>finding employment</u>. The image below shows the *Jobs* page after clicking the "**Jobs**" button on the toolbar.



	Job Search Results From this results page, you can click on jobs that appeal to you and		Filter only Jobs - by	Filter only Jobs 🔻 by	
	read the detailed descriptions. You can even start the application process or save the listing. See below for more details.		On Filter jobs where you'd be	Filter jobs where you'd be a top applicant Try Premium for \$0 Signarama and millions of other members use Premium	
	Click the All Filters butt	on to refine your search.	Sort by		
	Q computer teacher Vassau County, New Yor	k. U Search 🌮 🏗 🚔 🚭 🤌 🚳	Most recent	O Most relevant	
in			Date posted		
Jobs	Date posted Experience level Salary	Company Remote Easy Apply All filters All filters	O Any time	Past month	
comp 26 resu	uter teacher in Nassau County, New York, Unit _{Set alert}	Elevate K-12	→ ··· ○ Past week	Past 24 hours	
TUTOR T	Lead Teacher, Tutor Time of Massapequa 🕢 🗴 Tutor Time Childcare Massapequa, NY (On-site)	 Middle/High School Computer Science U.S. Certified Teacher - Virtual (Reciprocity May B 			
	\$17/hr - \$20/hr · 401(k), Medical FSC 3 school alumni work here	Required) 🗭 United States - Reposted 3 weeks ago - 40 applicants		Entry level	
	Viewed · Promoted · Be an early applicant		Associate	Mid-Senior level	
TUTOR T	Lead Teacher, Tutor Time of East Rockaway ② X Tutor Time Childcare East Rockaway, NY (On-site)	How your profile and resume fit this job	Company	Executive	
	\$17.25/hr - \$21.25/hr · 401(k), Medical FSC 3 school alumni work here	Get Al-powered advice on this job and more exclusive features with Premium.	Try Premium Family of Kidz	The Academy Charter School	
	Promoted - Be an early applicant	for \$0	Tutor Time Childcare	Mathnasium	
Seleen	Lead Teacher, Everbrook Academy of Glen Head 🥝 🗴 Learning Care Group	 Tailor my resume to this job Am I a good fit for this job 	New York Musician's Center	Elevate K-12	
	Glen Head, NY (On-site) \$17/hr - \$20/hr · 401(k), Medical	About the job	The Job Network	The Stepping Stones Group, LLC	
ELEVA	Promoted · Be an early applicant Middle/High School Computer Science U.S.			Shenendehowa Central School District	
K-I	Required) 🧭	2025 school year.	Correlation One	Learning Care Group	
	Elevate K-12 United States (Remote)	We offer	Music & Arts	+ Add a company	
	\$36/hr - \$38.40/hr Viewed · Promoted · 🖪 Easy Apply	1099 contract position – no benefits provided or taxes withheld Elevate teachers are paid an hourly rate for all teaching time PLUS gue			
2	Music Teacher Store 7453 ② ×		The final Full-time	Part-time	
	Farmingdale, NY (On-site) \$10.50/hr - \$22/hr - 401(k) benefit	effective rate is dependent on a variety of factors, including state, subj level, curriculum, and more. Our Computer Science teachers are paid t • Grades 6-12 earns \$36 - \$38.40 per teaching hour		Temporary	
		Graues 0-12 earlis 330 - 33040 per reacting from	Other		
Ta	<u>ke Action on Listings</u>		Remote	_	
Eac	h listing will present you with one	of two ways to Apply for the job (or you	On-site	Remote	
	Save the listing for later):		Hybrid		
			Easy Apply	Off Off	
•		outside of LinkedIn where you can find or that job at the employer's or recruiter's	Has verifications 🛛	off	
	website.		Location		
•	East Analy late you can d your	introduce enofile to the examination of	Garden City, NY	Great Neck, NY	
•		LinkedIn profile to the employer or to attach a resume to your "Easy Apply"	Bellmore, NY	Hempstead, NY	
		will still see your LinkedIn profile first.	Roslyn, NY	Massapequa, NY	
			Farmingdale, NY	Mineola, NY	
•		r another day. To access the list of Saved	Oceanside, NY	Lynbrook, NY	
		istings, click on <i>Jobs</i> from the top of the <i>Home</i> screen in LinkedIn and then on the	Gien Head, NY	East Rockaway, NY	
	E Preferences	eft you will see three buttons; click My	Industry		
		<i>lobs</i> . For each job in the My Jobs list, You can click the menu (···) to follow up	Software Development	Education Administration Programs	
		or Unsave the listing.	E-Learning Providers	Education Management	
	Sector 2015 My Career Insights			C	
				Reset Show results	

Job Alerts

When a new job listing is posted which matches your search criteria, you can get an email or notification about it.



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Page - 5 www.clearcutcomputing.com

Jobs Notifications

There are many kinds of Notifications in LinkedIn. Let's focus on the ones that are related to job hunting. On the LinkedIn home page, click on the Notifications button.



Building Your Profile

Equivalent to your resume, this electronic version will allow prospective employers to *find your talents* and then be able to contact you.

To get into the Profile editing screen, click the "Me" button and choose View Profile.



Uploading your Resume & "Featured" items

You can add *traditional* resumes, videos, pictures, etc to your LinkedIn account and then use them when applying for a job. There are two ways to upload your resume.



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Word Excel PowerPoin Outlook

Access
 OverNario
 OverNario
 OverNario
 Teoms
 Zoom
 Qualification
 Ree/UVC

LinkedIn, and even external media like images,

documents and links.

Uploading your Resume to the Resume Library

You can add multiple resumes to your library of Job Application Data and then use them when applying for a job. There are two ways to upload your resume. This pertains mostly to the job postings that use **Easy-Apply**



"Putting Yourself Out There"

Once you get your profile set up (or at least mostly setup), you need to announce to the LinkedIn community that you are "available for hire." On the *View Profile* screen, click the *Open To* button.





Announcing that you are "Open for Work"

Open to work Computer Instructor roles Show details Now let's take a detailed look at the settings that describe what kind of work you are looking for. Click the **Me** button and then click **View Profile**. Then click the pencil in the shaded box shown that says **Open For Work**.

Tell us what kind of work you're open to $\qquad \qquad imes$
* Indicates required
Job titles*
Owner X
+ Add title
Location types*
On-site 🗸 Hybrid 🗸 Remote 🗸
Locations (on-site)*
Farmingdale, New York, United States ×
+ Add location
Locations (remote)*
Farmingdale, New York, United States ×
+ Add location
Start date
Immediately, I am actively applying
Flexible, I am casually looking
Employment types
Full-time Part-time + Contract + Internship +
Temporary +
Visibility (who can view you're open to work)*
C Recruiters only Limited to people using LinkedIn Recruiter
While we take steps not to show recruiters at your current company, we can't guarantee complete privacy.
All LinkedIn members Includes recruiters and people at your current company
This selection adds the #OpenToWork photo frame.
Learn more about your privacy
Save

- Job Title—You might have one job title already listed from your initial setup of your LinkedIn account. Here, mine reads "Owner" because I originally set it up as a business. If you add one or more job titles, they must match the list of those that appear in the pull-down.
- Location Type—You can only check off the ones that are shown; you cannot add to that list.
- Locations (on-site)—You can choose individual cities or towns, states, counties, countries or named areas. "Long Island" is not in the list, but you can add Nassau County and Suffolk County.
- Locations (remote)— same process as *on-site* above.
- Start Date—A great feature if you are "exploring" what opportunities might be presented to you.
- Employment types—You can only check off the ones that are shown; you cannot add to that list.
- Visibility—Be careful here; if you choose "All LinkedIn members" a green banner is attached to your profile photo reading "Open for Work." If you currently have a job, your boss or coworkers may see that you are looking for a new job—leading to a potential problem. In that case, choose "Recruiters only;" for they pay for the additional account enhancement to be a recruiter. You can always search for jobs as described earlier in this handout.

Click Save and one final step remains turning on email updates

>	<			
\checkmark				
Job preferences saved				
We created a job alert for the role you are open to. Manage alerts				
Next, update your settings to get notified about job opportunities				
Email updates				
For jobs, messages, and open to work updates On)			
No thanks Update settings				



You may have found a job or perhaps you are no longer looking. You should turn off the "Open for Work" setting.



Hire Me

Q&A

How do you delete a LinkedIn account:?

To permanently delete your LinkedIn account, log in, go to "Settings & Privacy," navigate to "Account Management," and click "Close account". You'll be prompted to confirm your action, choose a reason for closing, and enter your password to finalize the deletion.

You can reopen your account directly by attempting to log into your LinkedIn account or utilizing the link provided in the original account closure email.

How do you recover a LinkedIn account?

To recover a LinkedIn account, first visit the LinkedIn login page and click "Forgot password." Enter the email associated with your account to initiate a password reset. If you no longer have access to that email, you may need to submit a recovery request to LinkedIn support, potentially providing identification and other verification details.

How do I change or remove an email address from my LinkedIn account?

- 1. Tap your profile photo, then Settings.
- 2. Tap Sign in & security, then Email addresses under Account access.
- 3. Tap Add email address. ...
- 4. Enter the new email address.
- 5. Enter your LinkedIn password for confirmation and tap Submit.

Can I control how much of my information is visible?

- 1. Click the Me button.
- 2. .Then Settings & Privacy.
- 3. Then Visibility.

Visibility of your profile & network		
Profile viewing options Priva	ate profile characteristics	7
Page visit visibility	Off	\rightarrow
Edit your public profile		\rightarrow
Who can see or download your email address		\rightarrow
Who can see your connections	On	\rightarrow
Who can see members you follow	Anyone on LinkedIn	\rightarrow
Who can see your last name		\rightarrow
Representing your organizations and interests	On	\rightarrow
Page owners exporting your data	Off	\rightarrow
Profile discovery and visibility off LinkedIn		\rightarrow
Profile discovery using email address	Anyone	\rightarrow
Profile discovery using phone number	Everyone	\rightarrow
Blocking		\rightarrow
Visibility of your LinkedIn activity		
Manage active status	Your Connections only	\rightarrow
Share job changes, education changes, and work anniversaries from	profile Off	\rightarrow
Notify connections when you're in the news	On	\rightarrow
Mentioned by others	On	\rightarrow
Followers		\rightarrow